

WHAT WE'RE LOOKING FOR?

Reporting to the Store Manager, the Assistant Store Manager creates and maintains the Roots experience for our customers and employees. The ASM supports the Store Manager with all aspects of store operations always modeling and acting in accordance with Roots guiding principles and beliefs.

To be successful, you'll need to possess:

- 2+ years of retail apparel management experience.
- Great sense of style and a love for fashion.
- Demonstrated ability to strive in an environment that is customer service driven with a focus on selling.
- Ability to work a flexible schedule to meet the needs of the business, including nights and weekends.

THE IMPACT YOU'LL HAVE

This is an opportunity to shape our company's future by:

- Assist the Store Manager in the achievement of the store sales budgets through execution of company standards, policies and procedures while exceeding customers' expectations through superior service at every opportunity.
- Demonstrates the ability to lead by example in sales and customer service.
- Assists the Store Manager in the execution of all recruitment activities.
- Supports the Store Manager in providing product knowledge and selling skills training to new and existing staff.
- Execute opening and closing procedures according to company policies and procedures.
- Ability to motivate team through coaching & leadership.
- Effectively manage time and prioritize tasks to meet the demands of the business.
- Excellent communication (both oral and written) skills.